Case Study: Value Chain Management System

About the Client

Farida Shoes is one of the leading suppliers of shoes and shoe components to the world market. Farida has won various awards, repeatedly for best export performance. Farida has manufacturing plants at various locations and suppliers and clients around the globe.

Farida supplies its products to Hallmark and other leading Shoe brands in the world.

Client Situation

Farida was running its operation in old systems, which are distributed, and runs on multiple technologies. The top management did not get any visibility across its manufacturing plants and client orders. The silo has created problems in promising to the clients. This resulted in client distrust and inventor piling up of unwanted materials.
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Our Solution

CSSI has implemented a web based Value chain management system. The system was designed and developed to sit on top of the existing applications, that connects, enables the transactions between systems apart from that the system provides the complete visibility to the top management on order status, inventory status and delivery status across client and manufacturing locations. The System is also designed to provide the event based alert system, which provides, email, SMS and pop up alerts for the Top management.

The existing systems were running as it is providing the flexibility to use the custom built applications to handle their specified, specialized area

Benefits

- All top management, and location managers were able to see what is happening in their respective area. The system enabled them to cut down the inventory to the tune of 10% where the material cost alone amounts to 50% of the final product. Farida team was able to promise the client at any time on their order status.
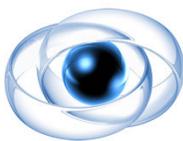
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